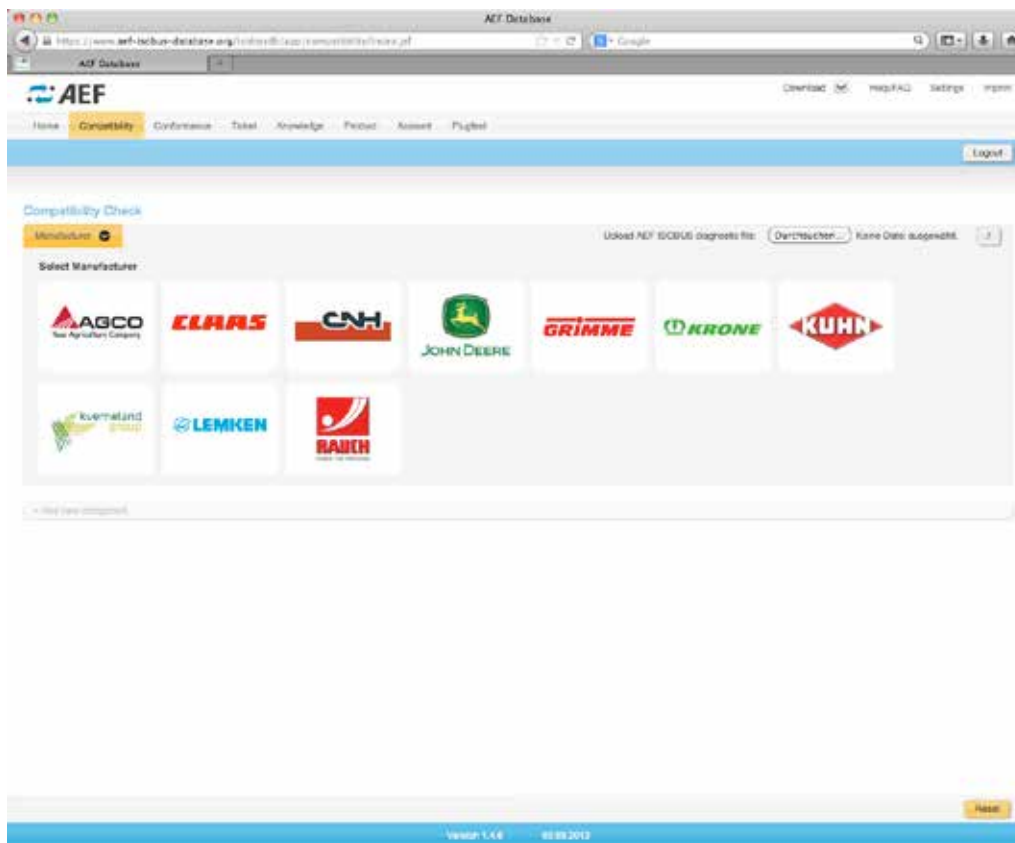


PRESS RELEASE

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Everything about compatibility: The AEF ISOBUS Database

“Which functionalities can I use with my combination of ISOBUS tractor and implement? Can I operate the sprayer with the new tractor terminal? Is the tractor or implement manufacturer responsible, if something is not working?” These and many other questions will be answered by the database www.aef-isobus-database.org, which has been developed by the Agricultural Industry Electronics Foundation (AEF)*. The database will thus become indispensable to the agriculture community.



To download version in high-resolution please click the image.

As a result the new AEF ISOBUS Database helps farmers and contractors with decision-making and ensures security of investment. The fact that (proprietary) isolated solutions will not be integrated in the database encourages companies to attach more importance to cross-manufacturer compatibility. The choice for agriculture become greater. The benefits of the database ...

... for farmers and contractors:

The database contains all relevant information about all machines and devices that have been ISOBUS-certified to date. With a few mouse-clicks the user selects their combination and sees immediately, if the chosen combination is compatible and which functionalities it supports. Alternatives can also be compared. If a device can not be found in the database, it is not certified.

... for ag machinery dealers:

On the one hand the database helps dealers advising their customers, and on the other hand it speeds up dealers service's trouble-shooting. In difficult cases they can even get in touch directly, through a special system, with one or more manufacturers. This can shorten downtimes significantly, which in turn improves the dealer's image.

... for ag machinery manufacturers:

Reports about solved problems will remain available in the database as ISOBUS knowledge objects. They can be used by dealer technicians for quicker diagnosis and problem solving on-site. The database is constantly being updated, since it is also used for checking conformance of machines and devices with the ISOBUS standard as well as for their certification by independent regional test laboratories.

The AEF ISOBUS Database thus supports the agricultural public as a whole (users, dealers and manufacturers) in using the new worldwide ISOBUS standard. Manufacturers are working intensively on having their products tested and uploaded to the database as AEF-certified. By Agritechnica a limited number of dealers will be given access. After another test phase it will be accessible to the public from 2014. There is a presentation available on the home page.

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* The international industry platform AEF was founded by the ag tech companies Agco, Claas, CNH, Grimme, John Deere, Kverneland Group and Pöttinger plus the associations AEM and VDMA. Today the foundation has more than 140 members who are involved in the implementation/enforcement of electronic and electrical standards. Their concern is compatibility regardless of manufacturer as well as informing the agricultural public of applications and benefits of ISOBUS. The AEF will be present at Agritechnica in Hall 17, Stand 17E36. www.aef-online.org