

## PRESS RELEASE

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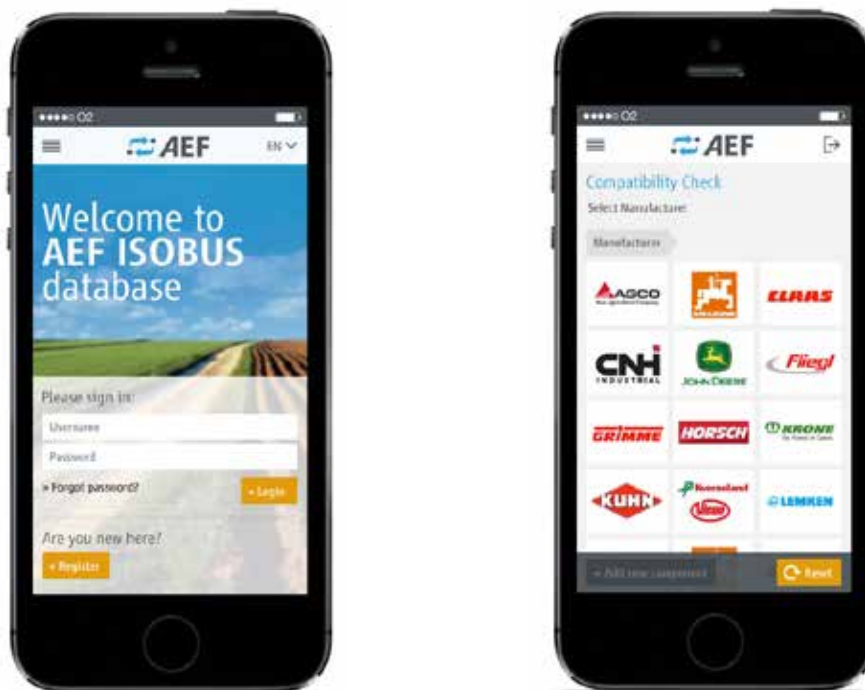
### Something else to wet your appetite: The AEF ISOBUS database as a smartphone app

**The Agricultural Industry Electronics Foundation (AEF) has decided to make their AEF ISOBUS database available as an app for iOS and Android.**

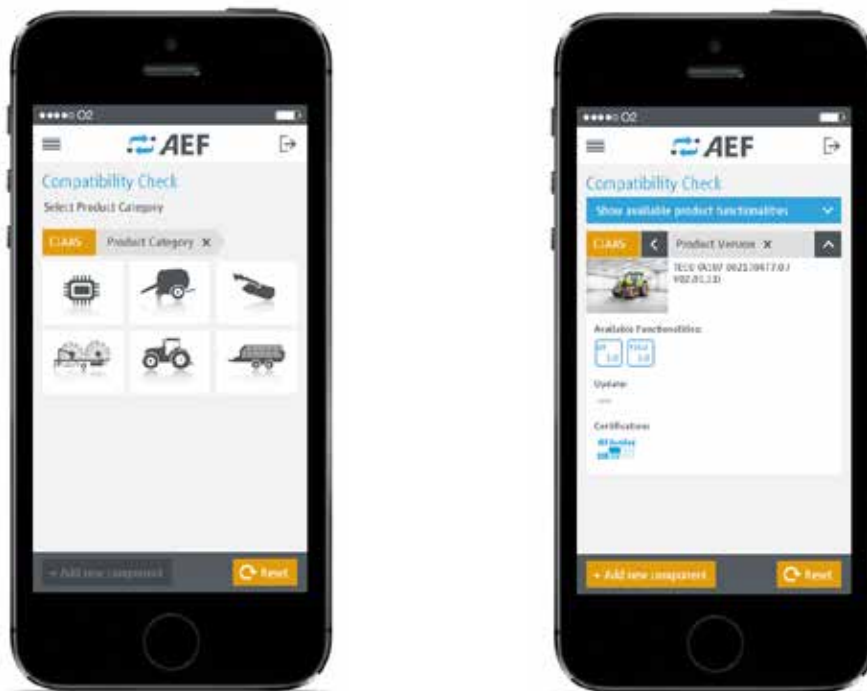
These days, smartphones and their increasing use to access mobile services is something that we cannot escape. The rapid increase in app usage is an impressive illustration of the importance mobile applications now have in the everyday activities of the modern Internet user.

The app will be debuted for download at this year's Agritechnica for both Android and iOS mobile operating systems. As a first step, a compatibility check can now be run from a mobile phone. This lists the ISOBUS functionalities available in a particular implement. The results can be shared with others by e-mail.

Once it is launched at the Agritechnica, the AEF ISOBUS Database app will be available for download free of charge from the Apple Store (iOS) or the Google Play Store (Android). All currently registered database users can use the new app with their login details. New users can sign up to the database via the app, and will then be able to access both. The AEF is currently working on updates to the app, and on versions for use with tablets.



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## About the AEF

The Agricultural Industry Electronics Foundation (AEF) was set up as an international “round table” of the agricultural engineering sector by seven leading companies and two manufacturers’ associations. The AEF promotes ISOBUS technology as defined in ISO 11783. ISOBUS primarily standardizes communication between tractors and attached implements, but it also standardizes data transfer between mobile systems and farm management systems, thus ensuring compatibility.

The organization, which currently boasts around 190 members comprising companies from the agricultural engineering sector and their suppliers, has recently introduced a conformance test for the AEF ISOBUS certification of tractors and implements. The results of the tests will be stored in the freely accessible AEF ISOBUS Database, [www.aef-isobus-database.org](http://www.aef-isobus-database.org), that can be used by customers and dealers to check compatibility of machinery. A certification label has also been issued, which has been used to identify AEF-certified products since Agritechnica 2013. The AEF’s success with ISOBUS has led to the organization expanding into additional areas that are not necessarily related to ISOBUS, because it serves as a neutral “round table”. Examples of these additional areas requiring certification are electric drives, camera systems, farm management information systems (FMIS), high-speed ISOBUS and wireless in-field communication.

[www.aef-online.org](http://www.aef-online.org)