



AGRICULTURAL INDUSTRY  
ELECTRONICS FOUNDATION

Press release

October 29, 2010

### **AEF activities at the AG Connect show**

The AEF e.V. will again have an informational booth at the AG Connect show in Atlanta, Georgia, USA, January 7 through January 10, 2011. Look for AEF at booth number 714, close to the registration area. AEF will be highlighting ISOBUS and the AEF support role for this important international standard.

In addition, AEF will host an open meeting at a separate site, January 8 between 10:00 am and noon, where North and South American companies can meet AEF executives one on one, and learn more about all of the support activities of the AEF. Perhaps your company is not now one of the 80 members of AEF, this is your opportunity to explore whether membership would be valuable to you. Look for more information to come about this meeting, or contact [America@aef-online.org](mailto:America@aef-online.org).

AG Connect is a major agricultural equipment exposition organized by the Association of Equipment Manufacturers. See you in Atlanta.